



THINK ABOUT DOCUMENTS IN A Whole Different Way

Put your documents where they belong ... at your fingertips

Customer service reps can retrieve and view statements that look exactly like their printed version from their desktop in seconds. Customers, too, can quickly access the information you want them to have in a variety of formats, all without compromising security in any way. In addition, Mercury's data compression capability shrinks the substantial costs of storage. Seamless to operate and simple to maintain, Mercury reduces your manpower needs at the same time it increases your document processing speed.

Efficient archiving in a TransPromo world

Over the last couple of years, the word 'TransPromo' has become the hottest catchphrase in the printing industry. Defining a marriage of transactional data processing with the production aesthetics and appeal of marketing, TransPromo represents the convergence of informational and communications technologies.

Document-intensive industries that are prime candidates for TransPromo include banks and other financial institutions, brokerages, insurance companies, utilities, telecoms, health care organizations, even law firms. These industries are subject to government regulations that require archiving some or all documents for seven years or longer. Electronic documents, like hard copies, are now acceptable for legal purposes and CD/DVDs and the web provide efficient, space-saving means for archiving them.

Mercury solutions provide an easier way to archive and retrieve documents, utilizing Adobe's PDF file format so that documents can be viewed and printed, but not changed by users, either deliberately or due to error. This provides a range of new capabilities:

- Archive data in a regulatory compliant format
- Categorize, store, and manage disparate information assets
- Create a unified archive format for all input data types

A responsibility to reach beyond paper

If there's a single issue that's generating more buzz than TransPromo today, it's concern for the environment. Mercury solutions bring your company one giant step closer to the proverbial—and so far elusive—paperless office. When it's fast and easy to locate the one single document required, you need only print that one document, or email or fax it to the end user to store or print on their desktop.

Additionally, although consumers to date have resisted migrating to electronic bill presentment and payment (EBPP)—getting their regular monthly bills and submitting payment via the Internet—many of the larger utilities and similar companies are providing incentives to move their customers in this direction because EBPP saves production and postage costs, and speeds communications. Mercury solutions deliver a reliable, fast, and user-friendly means of document storage and retrieval, including allowing consumer access to documents over the Internet using their own browser.

The answer to high-volume archiving and accessibility

**High-Volume Transactional
Output Management**

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Document Archiving

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Web Presentment

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Data Transformation

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Professional Services

Focused on helping print and mail specialty service bureaus and vertical market resellers manage high-volume transactional output (HVTO) print streams, DocuLynx offers software and services that let enterprises move away from traditional paper or antiquated distribution methods. By reducing your company's reliance on paper-based report output, and slow legacy systems, DocuLynx can help you revolutionize the way your business manages documents.

Reliable, secure, and remarkably easy to use, our solutions let you choose from services that include web hosting, custom programming, back-file conversions, overflow, backlog, special projects, or a total archive/retrieval ASP turnkey solution.

So it doesn't matter if you are looking for a solution to fit a large mainframe, or a small printing operation, DocuLynx can help you distribute information exactly as you want to see it, through the delivery channel of your choice, whether that be CD/DVD, Web-based browser, or the LAN. Employees, as well as customers, can search and access a wide range of business communications, invoices, statements, internal reports, and more, with lightning-fast speed.



DocuLynx

Providing solutions for digital documents

Mercury Software

The answer to processing millions of documents in hours ... with ease

Mercury software, the flagship product of our comprehensive digital document solutions, is a document archive/retrieval application designed for high-volume transactional output (HVTO). Built around a specially designed object database that significantly outperforms traditional relational databases, Mercury supports all print streams, as well as text based data and most imaging formats. Mercury delivers a host of advantages that reduce the cost of doing business, including eliminating paper and microfiche storage, viewing archived statements from your desktop, and archiving data in a regulatory compliant format.

Additionally, Mercury's open architecture makes it possible to seamlessly integrate with cutting-edge document composition software like Exstream's Dialogue™, and automate output to solutions like Microtech and Rimage.

Mercury delivers:

- Powerful field level and full text indexing
- Documents viewable online or via CD/DVD
- Optimized for large volume throughput
- Vendor neutral storage
- Scalable Windows®-based format
- Fast benchmark throughput
- Lights-out automation
- Compressed, encrypted databases

Mercury Web Presentment

The perfect online solution for viewing documents

Mercury Web was developed to answer the need to view the true fidelity of documents in a secure environment over the web. Our solution is unique because it offers a standard "out-of-the-box" interface that can be implemented in minutes, but also provides a full toolkit that allows the system to easily integrate within your enterprise's existing infrastructure. With Mercury Web you can ingest and store documents in PDF format and take advantage of sub-second search times for even the largest databases. If you are looking for customizable document retention and storage utilization, and the ability to track all the events that occur on the server, Mercury Web is the solution for you offering:

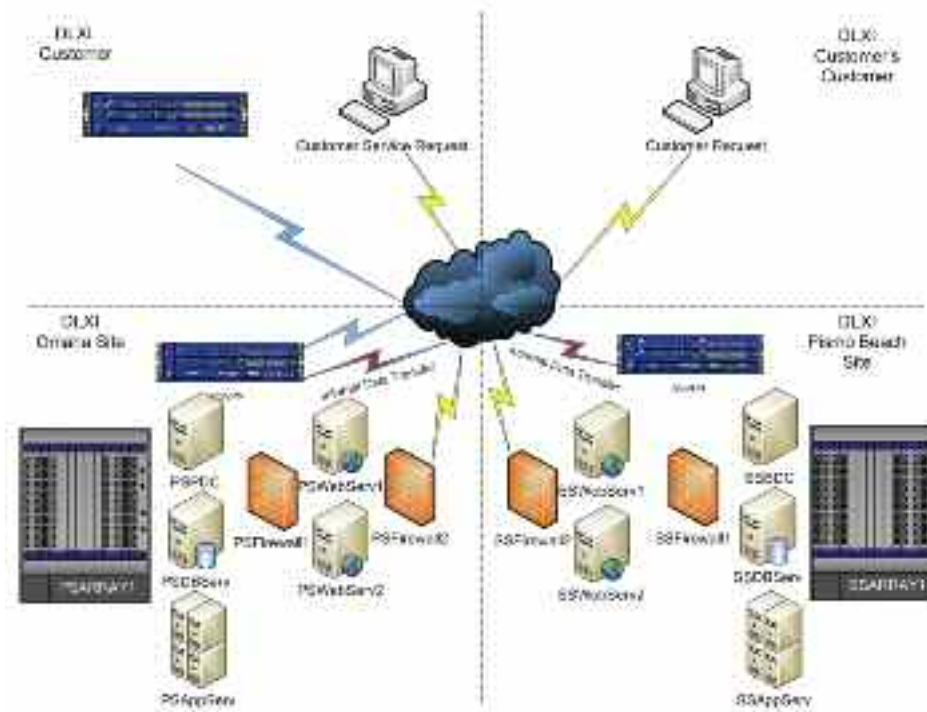
- Web enabled search and retrieval of Mercury databases
- Integrated Security Module
- Uses standard web browser
- True Fidelity Document Display

Mercury CDProducer

Providing "lights-out" disk publication

For high-volume, high-speed "lights-out" disk publication, our CDProducer answers the need for automated, high-volume production, eliminating time-consuming manual processes. Operating as a module that simply plugs into the Mercury processing engine, the CDProducer is a powerful tool that can burn tens of thousands of CDs and DVDs at a time without intervention. Simply put blank disks on a spindle at night, and when you return a full job file will be built—including labels and barcodes—ready to be sent to a Rimage or Microtech publishing system.

Doculynx Document Information Workflow



DOCULYNX OFFERS The Best of All Worlds

Archive it your way

For every company, the need to archive data securely is a priority. But for many organizations, managing documents is not a part of their core business. By implementing some level of outsourcing, companies are able to reduce costs, and more importantly, focus on their core business and improve their bottom line.

At Doculynx, we know that every enterprise is unique—with specific business requirements that demand flexibility. That's why we offer the ability to choose the archival and retrieval method that works best for your environment. Some organizations may not be ready to commit to a full in-house solution, so Mercury can be delivered as an outsourced service. Mercury provides the flexibility of initial implementation as an outsourced service with the ability to transition to an in-house software solution.

Additionally, Doculynx provides a new **Mercury HYBRID Solutions** "hybrid" solution that combines both in-house data archive processing with a third party outsourcing solution. Doculynx has two state of the art processing centers where you can transmit data to the output of your choice—CD/DVD and/or Web hosting. The flexibility and scalability of our outsourced service operation enables us to be responsive to your specific enterprise needs.

Mercury can also support the outsourced hosting of your Web-based data. When you compare the cost of hosting your historical customer documents versus outsourcing that function, the cost savings can be significant. Using Doculynx' secure environment and dual ingestion methodology, the hybrid solution will help meet your compliance requirements.

To learn more about the many benefits of Mercury Software, call DocuLynx today at **402.339.9972** or visit us online at **www.DocuLynxinc.com**



ABOUT DOCULYNX, INC.

DocuLynx is the developer of Mercury™ archive retrieval and web presentment technology. The privately held company licenses its technology to an established customer base of large volume print service bureaus throughout North America. DocuLynx products include Mercury Archive Retrieval Software, Mercury Web Presentment Software and Mercury CD/DVD Producer Software. Mercury Software products are engineered for fast throughput, easy implementation, and cost-effective scalability.

DocuLynx is focused on helping companies manage and add value to high-volume transactional output (HVTO) print streams, image files, and report files. Mercury is available both as a software solution and as an outsourced service. DocuLynx gives organizations the freedom to use the approach that makes the most sense for their business, with the ability to later migrate to a different model.



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